

Murray Siegel Curriculum Vitae

DIRECTOR

Commercials

Carousel Ranch
Valencia Auto Dealer Association
HotPluto
HotPluto
Hot Pluto

Be Part of a Miracle
Shop Local Campaign 2006
Online Marketing Launch
Party Marketing Collateral
Vacation Marketing Collateral

Corporate

Ameriquest
Avaya
Lisa Dixon and McKenzie Hall
Terrorism's Toll: Israel and Argentina
Stop Terror. Teach Peace.

Media Training
Intelligent Communications
Nourish RDs Video Resume
The Israel Project Boston
The Israel Project New York

Interviews

Correspondents' Journal
PerfectDisk Case Study

Pilot: Walter Cronkite
Fosters Wines America: Jay Patel

News and Documentary

Bloomberg News
Carousel Ranch
Carousel Ranch
MSNBC
MSNBC

Bill Gross and Larry Fink: Heavy Hitters
Challenged Riders...Changed Lives
Believe in Miracles
America's Voices: California
America's Voices: Iowa Caucus

Plays

Love Letters
...his voice as the sound of many waters
The Guys

Santa Clarita Repertory Theatre
Santa Clarita Repertory Theatre
REP Theatre

STAGE MANAGER

Award Shows

Academy of Country Music Awards
The American Choreography Awards
American Country Awards
AFI Life Achievement Award
The American Music Awards
BET Awards
Billboard Awards
The Comedy Awards
Critics Choice Awards
The ESPY Awards
Genesis Awards
The Golden Globe Awards
Golden Trailer Awards
The Grammy Awards
Hollywood Salutes Matt Damon
Kids' Choice Awards
MTV Movie Awards
The MTV Video Music Awards
NAACP Image Awards
People's Choice Awards
Radio Music Awards
Soul Train Music Awards
The 9th Annual Soul Train Lady of Soul Awards
The Source Awards
The Television Academy Hall of Fame
Teen Choice Awards

A Tribute to Morgan Freeman

The Humane Society of the United States

Ninth Annual Movie Trailer Awards

Emmy Award Nomination 2011 Outstanding Directing For A Variety, Music Or Comedy Special
The 53rd Annual Grammy Awards Directed by Louis J. Horvitz

An American Cinematheque Tribute

Award Shows (continued)

World Music Awards

Comedy Series

The Debate Show

Love Lounge

Comedy Special

The Comedy Festival

The Founders

Corporate

Abbott Pharmaceuticals

Aegis

AIPAC

AIPAC

AIPAC

AIPAC

AIPAC

AmDocs

American Eagle Outfitters

Amway China

2011 Special Events Gala Award

Best Event for Corporation or Association: Overall Budget Above \$500,000

Eventworks, Los Angeles

Avaya

Avaya

Avaya

Avaya

BizBash

BMW

Business Software Alliance

Cendant Corporation

Chrysler Dealer Meeting

City of Hope

Discount Tires

General Motors

General Motors

General Motors

General Motors

Global Competitiveness Forum

Harold Pump Foundation

Home Depot

Homeland Security Advisory Council Dinner

HP

Infiniti

International Brotherhood of Teamsters

International Gynecological Cancer Society

King Pharmaceuticals

LifeScan

Los Angeles Police Department Foundation

Mazda Press Reveal

Merck Pharmaceuticals

Mohawk Industries, Inc.

Nefful USA

The New York Forum

Ortho Biotech Oncology

Penske Auto Group

PeopleSoft

PeopleSoft

Pfizer Pharmaceuticals

All In National Sales Meeting

Fox Global Marketing Presentation

Policy Conference

National Summit Philadelphia

National Summit Chicago

National Summit San Diego

National Summit South Florida

Sales Kick off 2009

Live Your Life Back-to-School Conference

Gala Dinner

Achievers Club - Puerto Rico

Annual Sales Meeting – Nashville

Global Sales Conference

In It to Win Americas Sales and Global Business Partners

Los Angeles

Dealer's Meeting

Global Tech Summit

Century 21 International Business Conference

Coldwell Banker International Business Conference

ERA International Business Conference

In It to Win Virtual Meeting

Spirit of Life Gala

50th Anniversary Gala

Introduction of Corvette C6

Global Leadership Conference

Los Angeles Auto Show Media Presentation

North American International Auto Show

Saudi Arabia General Investment Authority

Dinner and Award Presentation

Always in Stock Workshop Store Mangers Meeting

Financial Analyst Meeting and Press Conference

National Retailers Meeting

National Convention

Leadership Conference

LiveWire – Unleash the Power North American Franchise Meeting

Gala Dinner

Los Angeles Auto Show

Believe

Solutions Aligned Dealer Convention

Awards Celebration

In Pursuit of a New Economic Paradigm

Rocky Mountain Region POA 2

Winner's Circle Awards 2007

Connections

Leadership Summit

POA

Pfizer Pharmaceuticals
Corporate *(continued)*
Pfizer Pharmaceuticals
Pfizer Pharmaceuticals
Pfizer Pharmaceuticals
Pfizer Pharmaceuticals
Pfizer Pharmaceuticals
Qualcomm
Rock Against Diabetes
Sony
Toyota National Dealer Meeting
United States Department of Commerce
University of California School of Medicine
University of Virginia

MID POA 1
INSPRA Managers Meeting
NORVASC
POA 1
MID POA 1 *Drive Performance to Build a Healthy Future*
MID POA 1 *Forging our Future*
Uplinq Conference 2011
FEARnet Launch Party
Model Year 2006
Small Business Agency Minority Business Development
Summer Gala Under the Stars
Capital Campaign

Dance

Dancing With the Stars
Live to Dance
So You Think You Can Dance?
Superstars of Dance

Game Shows

Deal or No Deal Pilot
Queen for a Day Pilot
Taboo
That's a Record Pilot

Infomercials

Jorge Cruise Cruise Control

Interviews

Jeffery Katzenberg International Broadcast Conference
Live, 3D satellite broadcast from DreamWorks Studio to Amsterdam

Music Series

American Idol
But Can They Sing?
Farm Club
Pepsi Splash
Performing As...
The Singing Bee

Music Specials

Tony Bennett: An American Legend
Directors Guild of America Award
Emmy Award Nomination
New Years Rockin' Eve

News and Documentary

Hardball with Chris Matthews

Pageants

Miss America
Miss Universe
Miss USA

Special Events

| | |
|---|--|
| 3ality Presentation | The First Live, Multiple Camera, 3D Broadcast |
| ABC Fall Roll Out | |
| AFI Life Achievement Awards | Tribute to Morgan Freeman |
| AFI Night at the Movies | |
| American Diabetes Association | Los Angeles Political Roast |
| American Idol Gives Back | |
| Julia and George Argyros | 75 th Birthday / 50 th Weeding Anniversary |
| Berry Gordy's 80 th Birthday | |
| BET's 25 th Anniversary Special | |
| Carousel of Hope Ball | |
| Rick Caruso's 50 th Birthday Celebration | |
| Cécilia Attias Foundation for Women | Dialogue for Action |
| Cedars of Lebanon Governors Gala | Road to a Cure |
| Countdown to the Academy Awards | |
| Countdown to the Emmys | |
| A Decade of Difference | The William J. Clinton Foundation 10 th Anniversary |
| The Democratic Convention | |
| An Evening with John Kerry and Friends | |
| An Evening with Larry King and Friends | |
| Friends of Sheba Hospital | |
| Grammy Jam | Honoring Stevie Wonder |
| Hope for Haiti Now | |
| The Inaugural Gala | Pennsylvania Governor Ed Rendell |
| Juvenile Diabetes Research Foundation | |
| Juvenile Diabetes Research Foundation | Honoring Nancy Reagan |
| Juvenile Diabetes Research Foundation | Honoring Todd Ziele |
| Juvenile Diabetes Research Foundation | |
| MDA Telethon | |
| Moving Picture Ball | Honoring Arnold Schwarzenegger |
| National Governors Association | Centennial Celebration - Legacy of Leadership |
| Orange Bowl Coaches Lunch | |
| Orange Bowl Tailgate Party | |
| People for the American Way Foundation | 30 th Anniversary |
| Schafner-Koenig Wedding | |
| <i>Winner Special Event Magazine for a Gala Award for Best Wedding: Budget \$1000 and Above Per Guest</i> | |
| Screen Actors Guild Awards | Red Carpet Arrivals |
| UNICEF Ball | Honoring Jerry Weintraub |
| University of California, Irvine | School of Medicine Summer Gala Under the Stars |

Talk Shows

On the DL
Talk Show with Spike Feresten

Theatrical

The Santa Clarita Repertory Theatre
Havana Night Club
OGEE Awards
Stardust Casino Theater

Variety Shows

American Idol
Emmy Award Nomination 2011 Outstanding Directing For A Variety, Music Or Comedy Series Episode 1024/1025A
Donny and Marie Show
Fashion Star
Happy Hour
In Search of the Partridge Family
The Jimmy Kimmel Show

CREATIVE CONSULTANT

Circus

Cirque Berzerk

Beneath

Corporate Messaging

AIPAC

National Convention

Avaya

Embracing the Opportunities for Change

Chevy Rocks the Future

King Pharmaceuticals

Lisa Dixon and McKenzie Hall

Nourish RDs Video Resume

Raxco Software

PerfectDisk "Defrag Me!"

Internet

Hot Pluto

Marketing Plan

Point-of Purchase Marketing

IonLite

Supermarket Checkout Animation

Print Advertising

Westfield Santa Anita

Arcadia Special

Westfield Santa Anita

Billboards

Westfield Santa Anita

Congratulations

Westfield Santa Anita

Costs

Westfield Santa Anita

Devil in the Details

Westfield Santa Anita

Letter to Mayor Chandler

Westfield Santa Anita

Parking

Westfield Santa Anita

Shops

Westfield Santa Anita

Thank You

Westfield Santa Anita

Traffic

Westfield Santa Anita

Traffic and Taxes

Loose Goose Wine Festival

Loose Goose Wine Festival

The Israel Project

Paradise Now

Valencia Auto Dealer Association

Shop Local Campaign 2006

Television Advertising

Valencia Acura

ABCs of Car Buying

Valencia Auto Dealers Association

Campaign 2006

American Federation of Advertisers Award of Excellence

Valencia Auto Mall

Sweepstakes 2006

Trade Shows

Skin Medica

Trade Show Booth

VOICE OVERS

Commercials

Service Master Clean

Robin Strickland Real Estate

Hot Pluto

Marketing Launch

Hot Pluto

Party

Hot Pluto

Vacation

Corporate

Mohawk Industries Solutions 2011 Aligned Dealer Convention

Disclaimers

KHTS AM 1220

Documentaries

Carousel Ranch

Believe in Miracles

Public Service Announcements

Carousel Ranch

A Year of Miracles

| | |
|------------------------|------------------------------|
| Carousel Ranch | Be Part of a Miracle |
| Carousel Ranch | Believe in Miracles |
| Carousel Ranch | Beasts of Burden |
| Carousel Ranch | Donate |
| Carousel Ranch | Join Us |
| Carousel Ranch | New Year |
| Carousel Ranch | Resolution |
| Carousel Ranch | The Season of Miracles |
| Carousel Ranch | See What it Feels Like |
| Carousel Ranch | Sponsor |
| Castaic Animal Shelter | Brush Fire Horse Evacuations |

WRITER

Awards Shows

| | |
|--|------------------------------|
| The Clarita Awards | |
| The 50 th Annual Producers' Guild Laurel Awards | |
| The Santa Clarita Repertory Theatre | OGEE Awards |
| Santa Clarita Cowboy Festival | Walk of Western Stars Dinner |

Books

“A Conversation with the People - America 2000”
unacknowledged contributing author

Catalogs

| | |
|---|------------------------------|
| The Boys and Girls Club Auction Catalog | “Club Millennium” |
| The Boys and Girls Club Auction Catalog | “2000 Leagues Under the Sea” |

Commercials

| | |
|---|----------------------|
| Carousel Ranch | Be Part of a Miracle |
| Carousel Ranch | Heart of the West |
| Carousel Ranch | Kid |
| Carousel Ranch | A Simple Idea |
| Hot Pluto | Marketing Launch |
| Hot Pluto | Party |
| Hot Pluto | Vacation |
| A Peaceful Tomorrow Begins Today | |
| Valencia Auto Mall | Campaign 2006 |
| <i>American Federation of Advertisers Award of Excellence</i> | |

Corporate

| | |
|--|--|
| American Pharmaceutical Association | Pinnacle Awards |
| | The Council |
| | Dr. Helling |
| | USC |
| Avaya | Intelligent Communications |
| | It Doesn't Take a Genius |
| Hot Pluto | Click |
| Hot Pluto | Planetarium |
| Hot Pluto | Hot Pluto Me |
| Hot Pluto | Introducing Hot Pluto |
| Juvenile Diabetes Research Foundation | Gala Dinner |
| Lisa Dixon and McKenzie Hall | Nourish RDs Video Resume |
| Los Angeles Police Department Foundation | True Blue Gala Vernon Jordan Host Remarks |
| Los Angeles Police Department Foundation | True Blue Gala Billy Bush Host Remarks |
| John McCaw's 60 th ! | Colleen and Bradley Bell Dinner John McCaw Thank You Remarks |
| Raxco PerfectDisk Software | Top 10 Pick up Lines for IT Professionals |
| Will Rogers Motion Picture Pioneers Foundation | Tim Allen Host Script Gala Dinner Honoring Dick Cook |
| United States Department of Commerce | Small Business Agency Minority Business Development |
| | A Legacy of Innovation and Competitiveness |

Documentaries

The Boys and Girls Club
Carousel Ranch
Carousel Ranch

A Positive Place for Kids Building a Future
Challenged Riders....Changed Lives
Believe in Miracles

Plays

..his voice as the sound of many waters
Hell Hath No Fury (Adapter)

Presentations

Santa Clarita Is...An All American City
Terrorism's Toll: Israel and Argentina
Stop Terror. Teach Peace.
Carousel Ranch

The Israel Project Boston
The Israel Project New York
Heart of the West

Speeches

A Hand Up, Not a Hand Out

Caring Partners Sharing
A Commitment to Quality
Culture and Commerce

Fabric of Hope, Cloth of Peace

Fade to Black:

Defending America's Cultural Heritage

Families First

Financing America

Get Tough on Crime

Hope and Opportunity

The Ledgers of Independence

Mornings of Hope

NASA: The Spirit of America

Not Paradise Now. Peace Now

A Pledge and a Promise

One Bright Star

The Politics of Decency

Questions Have Been Asked

Roadmap

The Season of the Child

The Season of Miracles and Light

Stealing the American Dream

Stop Terror. Teach Peace.

The Treasures That Are Our Own

We Are Woven of the Same Flawed Fabric

Who Will Lead Us?

Words Can Heal

You Understand

Your Rules – Not Theirs

Your Work, Your Life

Laura Piening,

Executive Director of the Santa Clarita Valley Resource Center

Non-Profit Leaders Council Presentation

American Association of School Administrators

Cheryl Adams, Chief Executive Officer

Santa Clarita Chamber of Commerce Remarks to City Council

Rabbi Arthur Schneier,

President of the Appeal of Conscience Foundation Opening

"Kosovo: Conference on Peace and Tolerance"

Testimony before the California State Assembly Committee on Trade
and Development

The Honourable David Thompson, MP Barbados

The Honourable David Thompson, MP Barbados

The Honourable David Thompson, MP Barbados

Basdeo Panday Trinidad and Tobago Prime Minister

The Israel Project

The Honourable David Thompson, MP Barbados

The Honourable David Thompson, MP Barbados

The Honourable David Thompson, MP Barbados

Collaborative Economics Meeting

Charlie Ill, CEO AVAYA

The Honourable David Thompson, MP Barbados

National Community Reinvestment Coalition

The Israel Project

The Santa Clarita Valley Arts Alliance

The Democratic Party

The Honourable David Thompson, MP Barbados

Goldie Hawn National Press Club

Valencia Industrial Association Business World Bash

Josef Staudinger

President of AKNO (Chamber for Workers and Employees)

Webisodes

You're Invited

Episode One Operation Smile

Websites

2me Photography Studios

Iconic Events